



**RESOLUTION 6, SERIES 2022**

**A RESOLUTION OF THE BOARD OF TRUSTEES OF THE TOWN OF RED CLIFF, COLORADO, ADOPTING THE MISSION STATEMENT AND THE VISION STATEMENT FOR THE TOWN OF RED CLIFF**

**WHEREAS**, the Board of Trustees (“Board”) of the Town of Red Cliff believes that the development of specific mission and vision statements are vital to planning for the future of the community and are widely considered to be the mark of a healthy organization; and

**WHEREAS**, the establishment of these statements provides the framework for the development of the Town of Red Cliff and gives town staff both a direction and a sense of purpose to the actions taken for the community and its residents; and

**WHEREAS**, on July 26, 2022, the Board held the first of two work sessions to define and prioritize their shared values and vision for the Town and drafted a vision statement; and

**WHEREAS**, on September 13, 2022, the Board met for second work session, concluding its discussion, and subsequently drafted a mission statement; and


**WHEREAS**, the Board of Trustees of the Town of Red Cliff has developed said mission and vision statements through these work sessions which included input and collaboration from a professional consultant and facilitator, the Town Administrator and the Town Clerk; and

**NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF TRUSTEES OF THE TOWN OF RED CLIFF, STATE OF COLORADO:**


**THAT**, the Board of Trustees hereby approves the Mission Statement and the Vision Statement in the form attached as Exhibit A to this resolution.

**MOVED, READ AND ADOPTED** by the BOARD OF TRUSTEES OF THE TOWN OF RED CLIFF, COLORADO, at its regular meeting held this 4<sup>th</sup> day of October, 2022.

TOWN OF RED CLIFF, COLORADO

By:   
~~Duke Gerber, Mayor~~  
*Art Fox, Mayor Pro-Tem*

ATTEST:

  
Melissa Matthews, Town Clerk

**EXHIBIT A**

**VISION STATEMENT:**

**A Colorado small town working to preserve its history and ensure its future, community and sense of belonging through managed growth.**

**MISSION STATEMENT:**

**The Town of Red Cliff ensures the wellness of our community members and the functionality of mountain living by providing clear communication and soliciting strong community support for our residents, guests and businesses. We passionately protect our sense of community to preserve our history, culture and diversity, with a promise of equity.**